



# 2023 SPONSORSHIP PACKAGE

SEPTEMBER 8, 2023

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SHAW CHERRY HILL FARM  
GORHAM, MAINE

PROCEEDS TO BENEFIT



*A retreat for children with life-threatening illnesses and their families*  
Casco, Maine

PRESENTED & HOSTED BY

**Shaw Brothers  
Family Foundation**

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Est. 2015  
Gorham, Maine

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[WWW.NIGHTATTHEFARM.COM](http://WWW.NIGHTATTHEFARM.COM)





## WHAT IS THE NIGHT AT THE FARM?

The Maine Suitcase Party, which is one of Camp Sunshine's premier events, will now be hosted every other year. During the years when the Maine Suitcase Party will not be hosted, a new signature event called Camp Sunshine's Night at the Farm will take place with a new theme and will offer guests a new experience and a new way to support Camp Sunshine's mission!

Join Camp Sunshine and the Shaw Brothers Family Foundation at Shaw Cherry Hill Farm on Friday, September 8th from 5-10pm for Camp Sunshine's Night at the Farm.

Hosted by long-time supporters of Camp Sunshine, Dan Shaw and Jon Shaw, Camp Sunshine's Night at the Farm will feature live music from **American Ride**, delicious food and drink, a silent auction, line dancing lessons and plenty of opportunities to support Camp Sunshine while experiencing the beauty of Shaw Cherry Hill Farm in Gorham. The dress code for this event is "barn-friendly"/casual. We hope you'll join us for this old-fashioned barn party!

Tickets can be purchased online for \$100 each (Includes 1 Drink Coupon). Sponsorship opportunities are also available!

Visit [www.nightatthefarm.com](http://www.nightatthefarm.com) for additional event details.

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*A retreat for children with life-threatening illnesses and their families*  
Casco, Maine



## WHAT IS CAMP SUNSHINE?

Camp Sunshine inspires hope in families affected by life-threatening childhood illnesses through our unique, supportive program at our beautiful campus on Maine's Sebago Lake.

When a child faces serious illness, the entire family is affected. Camp Sunshine's program is offered year-round and has the distinction of having been designed to serve the entire family in a retreat model. Since its inception in 1984, Camp Sunshine has offered comfort, hope, and support to over 60,000 ill children, siblings and parents from all 50 US states and 27 countries.

The families who come to Camp Sunshine have children diagnosed with cancer, retinoblastoma, a brain tumor, kidney disease, sickle cell disease, other hematologic conditions including immune thrombocytopenic purpura (ITP), thrombotic thrombocytopenic purpura (TTP), aplastic anemia, beta thalassemia major, thrombocytosis, systemic lupus erythematosus (SLE) (age 21 and younger). A bereavement session is also offered for families who have experienced the death of a child from a supported illness. Camp Sunshine also offers specialized programs for families and individuals with Fanconi anemia, Diamond-Blackfan anemia, Shwachman-Diamond syndrome, dyskeratosis congenita / telomere biology disorders and children who have received solid organ transplants.

Families attend illness-specific sessions of varying lengths where they have the opportunity to solidify and renew their own relationships while meeting others facing similar challenges. Whether families are looking to try something new in our recreational program, connect with other families or just relax, there is something for everyone at Camp Sunshine.

Our unique program attracts families from around the nation - and world; however, the majority of our families have come from New England and the Eastern Seaboard states. Each year more than 700 families attend Camp Sunshine.

The Camp Sunshine Program is free to participating families.



# SPONSORSHIP OPPORTUNITIES

## PRESENTING SPONSOR

### Shaw Brothers Family Foundation

Est. 2015  
Gorham, Maine

- Premium branding on all event communications, advertising, and website
- Recognized in radio advertisements
- Exclusive branding on event signage

## HOSPITALITY SPONSORS

- Premium branding on all event communications, advertising, and website
- Recognized in radio advertisements
- Exclusive branding on event signage



## FOOD SPONSOR

\$20,000

- Premium branding on all event communications, advertising, and website
- Exclusive branding on event signage
- 40 tickets to the event

## STAGE & ENTERTAINMENT SPONSOR

\$20,000

- Premium branding on all event communications, advertising, and website
- Exclusive branding on event signage
- 40 tickets to the event

## ICE SCULPTURE SPONSOR

\$10,000

- Premium Branding on all event communications, advertising, and media opportunities
- Exclusive branding on event signage
- 20 tickets to the event

## TENT SPONSOR

\$10,000

- Premium Branding on all event communications, advertising, and media opportunities
- Exclusive branding on event signage
- 20 tickets to the event

## DESSERT SPONSOR

\$10,000

- Premium Branding on all event communications, advertising, and media opportunities
- Exclusive branding on event signage
- 20 tickets to the event

## PHOTO BOOTH SPONSOR

\$10,000

- Premium Branding on all event communications, advertising, and media opportunities
- Exclusive branding on event signage
- 20 tickets to the event

## DECOR SPONSOR

\$10,000

- Premium Branding on all event communications, advertising, and media opportunities
- Exclusive branding on event signage
- 20 tickets to the event

## FLORAL SPONSOR

\$10,000

- Premium Branding on all event communications, advertising, and media opportunities
- Exclusive branding on event signage
- 20 tickets to the event

## BANDANA SPONSOR

\$10,000

- Premium Branding on all event communications, advertising, and media opportunities
- Exclusive branding on event signage
- 20 tickets to the event

## SILENT AUCTION SPONSOR

\$10,000

- Premium Branding on all event communications, advertising, and media opportunities
- Exclusive branding on event signage
- 20 tickets to the event

## LINE DANCE SPONSOR

\$10,000

- Premium Branding on all event communications, advertising, and media opportunities
- Exclusive branding on event signage
- 20 tickets to the event

## LIGHTS & AUDIO SPONSOR

\$10,000

- Premium Branding on all event communications, advertising, and media opportunities
- Exclusive branding on event signage
- 20 tickets to the event

## BEER SPONSOR

\$2,500

- Premium Branding on all event communications, advertising, and media opportunities
- Branding on event signage
- 8 tickets to the event

## GINGHAM SPONSORS

\$5,000

- Exclusive branding on event signage
- 12 tickets to the event

## PLAID SPONSORS

\$2,500

- Branding on event signage
- 8 tickets to the event

## FLANNEL SPONSORS

\$1,000

- Branding on event signage
- 4 tickets to the event

## DENIM SPONSORS

\$500

- Donation will support Camp Sunshine's mission
- 2 tickets to the event

TICKET PRICE - \$100 EACH (INCLUDES 1 DRINK COUPON)

## SPONSOR AGREEMENT:

Camp Sunshine appreciates sponsors who embrace our mission in supporting children with life-threatening illnesses and their families.

A completed Sponsorship Agreement and receipt of sponsor logo (EPS) are required prior to any benefits being delivered and can be returned by:

Mail: Camp Sunshine, 35 Acadia Road, Casco, ME 04015

Email: [kwalker@campsunshine.org](mailto:kwalker@campsunshine.org)

## COMPANY INFORMATION

Company Name: \_\_\_\_\_

Company Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## SPONSORSHIP OPPORTUNITIES

<input checked="" type="checkbox"/> Presenting [SOLD]		<input checked="" type="checkbox"/> Photo Booth Sponsor [SOLD] \$10,000	<input checked="" type="checkbox"/> Lights & Audio [SOLD] \$10,000
<input checked="" type="checkbox"/> Food Sponsor [SOLD] \$20,000		<input type="checkbox"/> Decor Sponsor \$10,000	<input checked="" type="checkbox"/> Beer Sponsor [SOLD] \$2,500
<input checked="" type="checkbox"/> Stage/Ent. [SOLD] \$20,000		<input type="checkbox"/> Floral Sponsor \$10,000	<input type="checkbox"/> Gingham Sponsor \$5,000
<input checked="" type="checkbox"/> Ice Sculpture [SOLD] \$10,000		<input type="checkbox"/> Bandana Sponsor \$10,000	<input type="checkbox"/> Plaid Sponsor \$2,500
<input type="checkbox"/> Tent Sponsor \$10,000		<input checked="" type="checkbox"/> Silent Auction [SOLD] \$10,000	<input type="checkbox"/> Flannel Sponsor \$1,000
<input checked="" type="checkbox"/> Dessert Sponsor [SOLD] \$10,000		<input checked="" type="checkbox"/> Line Dance Sponsor [SOLD] \$10,000	<input type="checkbox"/> Denim Sponsor \$500

## IN-KIND AUCTION ITEMS

- Donations with a retail value in excess of \$5,000 will receive 12 event tickets
- Donations with a retail value in excess of \$2,500 will receive 8 event tickets
- Donations with a retail value in excess of \$1,000 will receive 4 event tickets

Description of Item: \_\_\_\_\_ Est. Value: \_\_\_\_\_

## COMMITMENT & PAYMENT

I cannot attend but would like to make a \$ \_\_\_\_\_ gift

I agree to the terms and conditions of Camp Sunshine's Night at the Farm sponsorship, and in return agree to provide support at the level indicated above:

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Payment Enclosed  This is a pledge, please invoice me.

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CCV#: \_\_\_\_\_

\*Pledges need to be paid within 72 hours of the event.





## CONTACT INFORMATION

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Camp Sunshine at Sebago Lake, Inc.  
35 Acadia Road, Casco, ME 04015  
(Ph) 207-655-3800 (Fax) 207-655-3825  
[www.campsunshine.org](http://www.campsunshine.org)

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